



## **INTRODUCTION**

TASA (Tour and Safari Association of Namibia) was founded in 1989.

The main aims are to support the development of responsible tourism in Namibia and to further the common interests of Namibian Tour Operators.

### **ADVANTAGES IN BEING A MEMBER OF TASA:-**

- ◆ To build confidence amongst overseas Tour Operators, Travel Agents and Tour Wholesalers, in dealing with a member of a recognized Association, who subscribes to professionalism in conducting all aspects of tourism.
- ◆ To support members in co-coordinated marketing activities at overseas travel fairs and by submitting up-to-date lists of members to the tourism industry and tourism promotion offices, (Ministries, Consulates, Trade Missions, Airline Offices, International Tourism Associations, the specialized press, producers of Travel Guides/books and general data base promotion).
- ◆ To act as advisors to and support the efforts of the Ministry of Environment and Tourism, in line with overseas developments. To update the members on new legislation regulating tourism, both overseas and local.
- ◆ To assist with and promote training in various tourism fields (through NATH and NACOBTA).
- ◆ Unlimited access to the entire TASA membership database.
- ◆ TASA has representation at Board level of Industry Associations & Government sectors:
  - Namibia Tourism Board (NTB)
  - Federation of Namibian Tourism Associations (FENATA)
  - Namibian Tourism Trade Fair Committee (NTTFC)
  - Roads Authority - Transport Board
- ◆ TASA communicates on issues, which have impact on the in-bound tourism industry of Southern Africa
- ◆ Preferential banking Rates at FNB
- ◆ Representation at International Trade Shows – WTM, ITB, INDABA, CMT, etc
- ◆ Marketing opportunities via close association with the NTB
- ◆ TASA Membership offers credibility in the International Market
- ◆ TASA promotes and represents the views of the Tourism Industry and assists FENATA in resolving issues which may arise with the authorities concerned
- ◆ TASA members with Full membership status qualify through NTTFC for rebated air travel locally and internationally for marketing purposes
- ◆ Networking opportunities when attending Annual General Meetings as well as the open invitation to attend monthly board meeting

## **Tour and Safari Association of Namibia**

P O Box 11534 \* Windhoek \* Republic of Namibia \*\* 36 Bismarck Street \* Windhoek  
Tel : +264-61-238423 \* Fax : +264-61-238424 \* email : [info@tasa.na](mailto:info@tasa.na) \* [www.tasa.na](http://www.tasa.na)



## **CATEGORIES OF MEMBERSHIP**

### **Full Membership**

Full members shall be those Namibian organizations, bodies, companies or closed corporation engaged in the professions of Tour Operator or Tour Wholesaler, with or without own vehicles or other forms of transportation, whose main activities are to develop, market, sell, undertake and/or to arrange tourism packages to and within Namibia. (For the purpose of this definition a tourism package is understood to be a combination of any two of the following :- transport, meals, accommodation and tour guiding). *Requirements* :- Two (2) years as Provisional Member in good standing.

Annual 2010 Membership Fee : N\$ 2 900.00 incl. VAT.

### **Provisional Membership**

Provisional members shall be those Namibian organizations, bodies, companies or closed corporation engaged in the professions of Tour Operator or Tour Wholesaler, with or without own vehicles or other forms of transportation, whose main activities are to develop, market, sell, undertake and/or to arrange tourism packages to and within Namibia, serving a two year probation period before being able to apply for Full Membership. (For the purpose of this definition a tourism package is understood to be a combination of any two of the following :- transport, meals, accommodation and tour guiding). *Requirements* :- Application Form nos. 1-11.

Annual 2010 Membership Fee : N\$ 1 450.00 incl. VAT.

### **Associate Membership**

Associate members shall be those bodies, societies, associations and organizations engaged in the promotion of tourism to and within Namibia, and/or those principals, organizations, bodies, companies or closed corporations that do not have any registered and effective office infrastructure in Namibia, but will have to submit proof of an equivalent membership in their country of origin. *Requirements* :- Application Form nos. 1-5 & 7-12.

Annual 2010 Membership Fee N\$ 1 950.00 incl. VAT.

### **Affiliate Membership**

Affiliate members shall be those tourism related businesses such as travel agents, car rental companies, accommodation providers, students, persons and institutions, who have an interest in tourism and would like to keep in touch with TASA and its members and be informed on tour operation development in Namibia. *Requirements* :- To be discussed on an individual basis.

Annual 2010 Membership Fee : N\$ 970.00 incl. VAT.

### **Broad-Based Black Economic Empowerment Membership**

BBEE Members shall be Namibian organizations, bodies, companies, closed corporations, societies, associations and individuals engaged in the professions of Tourism Service Providers, with or without own vehicles or other forms of transportation, whose main activities are to develop, market, sell, undertake and/or to arrange tourism packages to and within Namibia. Applicants that have a minimum of 75% previously racially disadvantaged persons as shareholders / proprietors may apply for Membership. Membership is available to applicants engaged in any area of Namibian tourism and who wish to succeed in application to one of the above membership categories. (Individuals only in the case of those wishing to eventually become Affiliate Members).

No membership fee

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### **Corporate Membership**

Corporate Members are those companies not actively or directly involved in the operation of any kind of tourism venture. They shall have the right to display the TASA logo on material that does not bring the Association into disrepute. These members shall not have the right to attend meetings except at the invitation of the National Executive Council, and shall not have the right to vote, or be elected to the National Executive Council. These companies must comply with all legal requirements of the republic of Namibia and any other country in which they are operational. *Requirements:* Corporate Member Application form

Annual 2010 Membership Fee: Prices available on application

### **Tour Guide Membership:**

One year as a Provisional Member must be served before Professional Membership can be applied for:

### **Provisional Tour Guide Membership (Bronze Membership)**

Is open to any individual whether they are working as a tour guide or whether they possess an interest to learn about the tour guiding industry with a view to becoming a guide.

Annual 2010 Membership Fee: N\$ 220.00

### **Professional Tour Guide Membership (Silver Membership)**

Shall be those individuals who are working, full time or part time as a paid professional guide.

Annual 2010 Membership Fee: N\$ 220.00

### **Specialist Tour Guide Membership (Gold Membership)**

Shall be those individuals who have a minimum of five years tour guiding experience and who have satisfied the TASA Executive committee that they are providing an exceptional standard of service and that they are "expert" in both qualifications and experience in at least one area of specialized guiding. Applicants will have spent at least one year as a Professional Member and applications will be dealt with on a case-by-case basis by the TASA Board.

No Membership fee.

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